

THE 15th ANNUAL NEWPORT BRIDAL SHOW

LENOX GRAND PRIZE REGISTRY DRAWING OFFICIAL RULES

1. Entry Period: The 15th Annual Newport Bridal Show Grand Prize Drawing entry period begins at 11:00 a.m. Eastern Time ("ET") on February 18, 2017 and ends at 4:00 p.m. on February 18, 2017 (The "Entry Period").

2. How To Enter: To be eligible to enter to win the Grand Prize the entrant must be an attendee of the 15th Annual Newport Bridal Show on Saturday, February 18, 2017 in Newport, R.I. (the "Bridal Show") who is engaged to be married and submits the required Grand Prize entry form at the designated location at the Bridal Show. A Grand Prize entry form will be provided to each eligible Bridal Show attendee by a Bridal Show staff member, upon the attendee's arrival at the Show's OceanCliff venue. Limit one (1) entry form per each Bridal Show attendee who is eligible to enter the Grand Prize Drawing (Note: an engaged couple attending the Bridal Show together would then have two (2) chances to win between them, as each is eligible to receive an entry form). There is no fee to receive the entry form and to enter to win the Grand Prize. All entry forms must be submitted by 4:00 p.m. ET on February 18, 2017, to be included in the random drawing. Completed entries must be submitted to the Bridal Show exhibitor booth of Lenox Corporation ("Lenox"), a manufacturer and marketer of premium dinnerware and other tabletop products, whose booth will be located in the OceanCliff Bridal Show venue (65 Ridge Road, Newport, R.I. 02840). A representation of the Lenox Grand Prize to be awarded will also be on display at the Lenox booth. All entry forms must be filled out completely to be eligible to win. All entries become property of the Sponsor and Administrator and will not be returned.

3. Random Drawing: The potential winner will be selected on February 18, 2017, at approximately 4:15 p.m., in a random drawing from among all eligible entries received. The drawing will be conducted by the Grand Prize Drawing Administrator, Lenox Corporation of Bristol, PA., whose decisions are final on all matters relating to this Drawing. Odds of winning will depend upon the total number of eligible entries received during the Entry Period. You do *not* have to be present to witness the drawing to win. The prize will be awarded and the winner will be notified by phone, mail and/or email. Void where prohibited or restricted by law.

4. Prize and Approximate Retail Values ("ARV"): Grand Prize: A Lenox Service-for-12 Wedding Registry Package with a total Average Retail value ("ARV") of \$5,000, to include dishes, flatware and stemware, with winner's choice of pattern from among several choices. Prize package contents and choice of patterns are outlined below, and patterns and pieces may be viewed on www.Lenox.com.

4-a). Dishes: Twelve (12) 5-Piece Place Settings plus 2 matching Serving Pieces
Place Setting includes: dinner plate, salad plate, bread & butter plate, tea cup, saucer.
Serving Pieces: 13-inch Oval Platter, Serving Bowl (*bowl size various by pattern*)

"Fine Dinnerware" Pattern Choices:

- Opal Innocence
- Federal Platinum
- Chirp
- Venetian Lace
- Pearl Beads
- Westmore
- Federal Gold

"Casual Dinnerware" Pattern Choices:

- Opal Innocence Carved
- French Perle
- French Perle Groove
- Entertain 365
- Around the Table

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4. Continued

4-b). Flatware: Twelve (12) 5-Piece Place Settings, 4-piece Hostess Serving Set & 3-piece Serving Set

Place Setting includes: place fork, place knife, teaspoon, salad fork & place spoon.

Hostess Set includes: sugar spoon, tablespoon, pierced tablespoon & gravy ladle.

Serving Set includes: cold meat fork, butter knife & tablespoon.

Pattern Choices:

- Opal Innocence
- Federal Platinum
- Venetian Lace
- Pearl Platinum
- Continental Dining
- Eternal Gold

4-c). Stemware: Twelve (12) pieces

Choice of two (2) glass types from: goblet, iced-beverage, wine, flute

Choice of patterns from:

- Opal Innocence Signature
- Timeless Platinum Signature
- Firelight Platinum Signature
- Solitaire Platinum Signature
- Firelight Signature
- Timeless Gold Signature

Winner must choose from the above options (a-b-c), and **NO SUBSTITUTIONS** will be allowed. The Grand Prize is offered by Lenox Corporation, 1414 Radcliffe Street, Bristol, PA 19007. Taxes, if applicable, related to the prize are the responsibility of the winner.

5. Eligibility: Open to legal residents of the 50 United States and the District of Columbia, who are 18 years of age and older on date of entry. Employees of the Albert A. Sherman Publishing Company, d/b/a The Newport Bridal Show ("Sponsor"), Lenox Corporation ("Administrator"), and each of their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies and their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of this Sweepstakes (collectively "Sponsor and its Administrators") and the immediate family members of each, are not eligible to participate or win. All federal, state and local taxes are the sole responsibility of winner.

6. General Rules/Who is Eligible to Enter: To be eligible to enter the Drawing to win the Bridal Show Grand Prize the entrant must be a bride-to-be or groom-to-be who is engaged to be married when they attend the February 18, 2017 Newport Bridal Show. The potential winner listed on the Grand Prize entry form selected during the random drawing at approximately 4:15 pm on Saturday, February 18, will be contacted promptly by phone to notify them that their entry form has been selected. The potential winner must be reachable via phone or e-mail within 72 hours of the drawing or another potential winner will be selected at random from among all the remaining entries. The winner of the \$5,000 ARV Grand Prize Lenox Registry package must take possession of all components of their registry prize from the Administrator **by December 31, 2017** or the complete or partial value of the prize will be lost and the value of the prize will revert back to the Administrator. The Grand Prize winner will be required to execute and return an affidavit of eligibility and publicity release within ten (10) business days of notification attempt or prize will be forfeited and an alternate winner selected.

Winner will communicate prize choices (patterns and pieces) via phone, mail or email with Lenox Bridal Director, Katrina Crews. Phone: 267-525-5040 or Email: katrina_crews@lenox.com.

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7. Winners: For the name of the Grand Prize winner, available after March 15, 2017, send a stamped, self-addressed envelope by April 15, 2017, to: The Newport Bridal Show, Grand Prize Winner, 101 Malbone Road, Newport, R.I. 02840

8. Sponsor/Administrator:

The **Sponsor** of the Grand Prize Drawing is the Albert A. Sherman Publishing Company, D/B/A The Newport Bridal Show, 101 Malbone Road, Newport, R.I. 02840, Attn: Bridal Show Coordinator, 401-849-3300 X 209.

The Bridal Show Coordinator may also be reached at Bridal@NewportRI.com.

The **Administrator** of the Grand Prize Drawing is Lenox Corporation, 1414 Radcliffe Street, Bristol, PA 19007, attn: Bridal Director. Phone: 267-525-5040, email: katrina_crews@lenox.com

FINAL: December 21, 2016