



**Rosecliff and OceanCliff \* Newport, Rhode Island \* Saturday, February 18, 2017**

**DOOR PRIZE SIGN-UP FORM**

Thank you for participating in the Newport Bridal Show door prize drawings.

Please complete and return this form along with your signed Show Agreement.

Business Name: \_\_\_\_\_

Contact Name for Door Prize: \_\_\_\_\_

Email Address: \_\_\_\_\_ Tel: \_\_\_\_\_

Name of Prize: \_\_\_\_\_

Includes *(description)*: \_\_\_\_\_

Retail Value: \$ \_\_\_\_\_

**Special Notes:**

We welcome your participation in the Door Prize Program, but please, no coupons. Your prize should be “stand alone” and not tied to a larger purchase from your business. For example: Instead of offering a prize of \$200 off a wedding photography package, offer a complimentary engagement or anniversary photo. Instead of offering a free bridal bouquet with the purchase of wedding ceremony and reception flowers, offer a complimentary arrangement to be delivered to the rehearsal dinner or the bridal suite. You are encouraged to offer coupon-type promotional incentives to any and all prospects who visit your booth on show day, but they are best avoided as door prizes.

How we communicate your participation in the Door Prize Program:

A list of all participating Exhibitors, a description of their door prize and its value will be posted on the show website, NewportBridalShow.net. The participants will also be promoted throughout the Newport Bridal Show advertising campaign.

How Door Prizes will be awarded:

Door prizes will be selected at random from among all pre-registered, pre-paid attendees. A list of the winners will be posted at both show venues when the show opens on Saturday, February 18th, 2017. The winner of each door prize will have all day to come to your booth to identify themselves and claim their prize. You, the exhibitor, will maintain control of the prize until claimed by the winner. Feel free to request ID from the person presenting themselves as the winner.

**More information? Call 401.380.2381 101 Malbone Road, Newport, RI 02840  
NewportBridalShow.net**