

SIGN UP TODAY!

14<sup>TH</sup> ANNUAL  
NEWPORT  
*Bridal*  
SHOW

February 20, 2016  
Rosecliff & OceanCliff



TEN REASONS  
TO RESERVE YOUR BOOTH NOW FOR THE  
14<sup>TH</sup> ANNUAL NEWPORT BRIDAL SHOW



1. **GROWTH:** Attendance has increased 10% over the past three years.
2. **SIZE:** Two locations on the same day provides the ideal backdrop for wedding planning. There is free transportation between venues and free parking for all.
3. **DIVERSITY:** Well-established and new businesses exhibit in every wedding-related category.
4. **REACH:** Our brides travel from as far as California with a heavy concentration from the New England and Tri-State area.
5. **PROMOTION:** Mixed media campaign targets quality couples and engages them in lasting brand recognition.
6. **ASSOCIATION:** Meet and network with other exhibitors to build your business during and after the show.
7. **COMMUNICATION:** We publish real wedding stories in every issue of *Newport Life Magazine* and *South County Life Magazine*, and send monthly e-letters to over 1,600 engaged men and women.
8. **RESULTS:** Just ask our exhibitors that book services from our show.
9. **LOCATION:** It's this simple: we have the Best Location on the Planet – Newport, RI!
10. **LONGEVITY:** Lucky 14 (fourteen years strong)!



BECOME AN EXHIBITOR AT THE 14<sup>TH</sup> ANNUAL NEWPORT BRIDAL SHOW

Sign up early to reserve your preferred booth location.  
Visit [www.NewportBridalShow.net](http://www.NewportBridalShow.net) or call 401-380-2381  
Newport Bridal Show • 101 Malbone Road • Newport, RI 02840

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**FOUR MORE REASONS  
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**THE LIST:** 96% of all data includes emails, mailing addresses and phone numbers. Richer data means you can layer your communications.

**WEDDING BUDGETS:** 56% of our attendees indicated budgets over \$20,000 (which is the current national average cost of a wedding according to the Wedding Report, Inc.)

**DESTINATION:** 40% of Newport Bridal Show attendees are planning wedding in the Newport area, 36% in Rhode Island, 9% outside Rhode Island and 15% are undecided.

**GEOGRAPHY:** 41% of attendees reside in Rhode Island and the remaining 59% are from 17 other states as far as California and Texas.



[www.NewportBridalShow.net](http://www.NewportBridalShow.net)