

Rate Card Effective: June 1, 2017



16TH ANNUAL NEWPORT Bridal SHOW

DEADLINES

Ad Reservation Deadline: **August 11, 2017**
 Ad Copy & Prepayments Due: **September 1st**
 Publication Released: **September 21st**

MAGAZINE AD RATES

Back Cover	\$3,250
Inside Covers	\$2,850
Page 1	\$2,475
Full Page	\$2,100
2/3 Page	\$1,890
Half Page	\$1,600
One-Third Page	\$1,350
Quarter Page	\$900
One-Sixth Page	\$750
One-Eighth Page	\$600

AD SIZES (See diagram at right)

Ad Sizes	Width x Height
Full Page (with bleed)	8.375" x 11.125"
Page will be trimmed to:	8.125" x 10.875"
Full Page (no bleed)	7.250" x 10.250"
2/3 Page	4.694" x 9.302"
Half Page (Vertical)	4.694 x 6.9375"
Half Page (Horizontal)	7.125" x 4.565"
1/3 Page (Vertical)	2.250" x 9.3125"
1/3 Page (Horizontal)	4.6875 x 4.5625"
One Quarter Page (Vertical)	3.4375" x 4.5625"
One-Sixth (Vertical)	2.250" x 4.5625"
One-Sixth (Horizontal)	4.6875" x 2.1875"
One-Eighth Page	3.4375" x 2.1875"

AD PRODUCTION SPECIFICATIONS

Ad file must be saved as a high resolution PDF.
 Files must have all images in place at 300 dpi.
 Fonts must be embedded or saved as outlines.
 Color must be CMYK format.

CONTROLLED DISTRIBUTIONS

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 Hotels, Inns and time-shares
 Professional waiting rooms
 Newport County Chamber of Commerce
 Newport Visitors Center

NEWSSTAND

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