

NEWPORT *wedding* MAGAZINE



AD DEADLINE
AUGUST 10, 2018

COPY DEADLINE
AUGUST 31, 2018

12,000
copies printed annually
with distribution to
over 100 locations

ADVERTISING SALES

Rick Cretarola

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17TH ANNUAL
NEWPORT
Bridal
SHOW

SUNDAY, MARCH 3, 2019

2019 INSERTION RATES

Rates effective July 1, 2018

SIZE/POSITION

Back Cover	\$3850
Covers Inside.....	\$3300
Full Page	\$2800
Two-Thirds	\$2100
One-Third	\$1800
One-Half	\$1600
One-Quarter	\$950
Special Sections (Show vendors only)	\$375
Wedding App(Show vendors only-1 year) .	\$275

PUBLISHERS NOTE: Newport Wedding Magazine is published annually and is available on newsstands October 1st. The following ad sizes are not available for this publication: 1/8 pages, 1/6 pages, Banner ads, and 1/3 vertical pages.

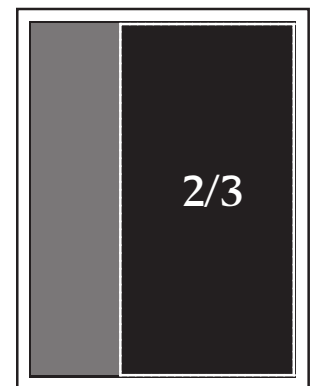
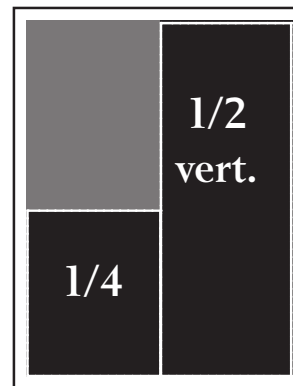
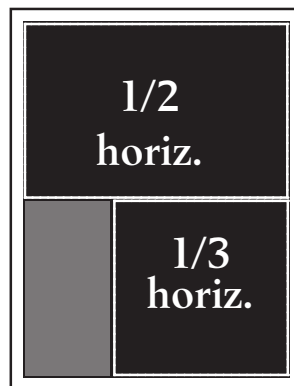
Newsstands

48 Locations Newport County
90 Locations in RI & MA.

Controlled Distributions

Wedding retail outlets
Wedding vendor outlets
Hotels, Motels, Inns, B&Bs.
Professional Offices, Waiting rooms,
Schools, Libraries, Newport Hospital,
Newport Chamber of Commerce,
Newport County Visitors Ctr.,
Real Estate professionals and
Municipalities.

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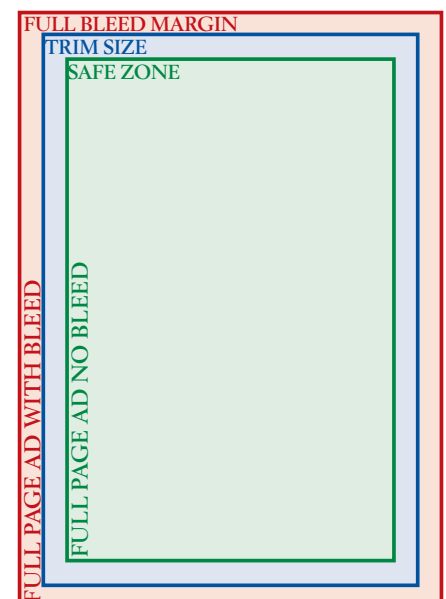
AD SIZES

(See diagram above)

Regular Ad Space Sizes	Width	x	Height
Full Page (including bleed)	8.375"	x	11.125"
Page will be trimmed to:	8.125"	x	10.875"
Full Page (no bleed)	7.25"	x	10.25"
2/3 Page	4.694"	x	9.302"
1/2 Page (vertical)	4.694"	x	6.9375"
1/2 Page (horizontal)	7.125"	x	4.565"
1/3 Page (horizontal)	4.6875"	x	4.5625"
1/4 Page (vertical)	3.4375"	x	4.5625"

PRODUCTION SPECIFICATIONS

Requirements: The entire ad file must be saved as a high resolution PDF. Files will be integrated into our document. Digital files must have all images in place at 300 dpi. Fonts must be embedded or saved as outlines. Color must be CMYK format.



BUNDLE YOUR AD PACKAGE AND SAVE!

NEWPORT *wedding*
MAGAZINE



17TH ANNUAL
NEWPORT
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SHOW

PLATINUM PLAN: SAVINGS OF \$545 & MORE!

- ◆ Discounted Exhibitor Booth (SAVE \$200)
- ◆ Discounted online Deluxe Listing (Save \$75) on both the Bridal Show site and Wedding Magazine site for (1) full year!
- ◆ 20% off your ad in the annual Newport Wedding Magazine – Published October 1st. (Save \$195-\$770)!
- ◆ Free Special Section Ad in Wedding Magazine – Exhibitor Listing Directory (\$375 Value)!
- ◆ Mobile App (Optional at additional cost) available to Exhibitors only-1 year! \$275 (see Digital Options on Contract Page).
- ◆ Bride Guest List – all exhibitors will receive a formatted Excel file from all bridal show attendees.
- ◆ Social Media branding inclusion; Facebook, Instagram, Pinterest, Twitter and weekly blogs.
- ◆ Business listing in show promo print ads (exhibitor specific listings scheduled between December-February).

PREMIUM PACKAGE BENEFITS

- ◆ Get a 5 month jump start on reaching potential clients prior to the show in March.
- ◆ More branding exposure in all our promo and social media blogs and ads.
- ◆ Increase your potential for more editorial exposure in the magazine and social media features.

GOLD PLAN: AVAILABLE UNTIL 8.10.2018 ONLY!

- ◆ Discounted Exhibitor Booth (SAVE \$50)
- ◆ Deluxe Listing on both the Bridal Show site and Wedding Magazine site for (1) full year!
- ◆ Mobile App (Optional at additional cost) available to Exhibitors only-1 year! \$275 (see Digital Options on Contract Page)
- ◆ Bride Guest List – all exhibitors will receive a formatted Excel file from all bridal show attendees.
- ◆ Social Media branding inclusion; Facebook, Instagram, Pinterest, Twitter and weekly blogs.

EXHIBITOR ONLY:

- ◆ Discounted Exhibitor Booth
- ◆ Bride Guest List – all exhibitors will receive a formatted Excel file from all bridal show attendees.
- ◆ Social Media branding inclusion; Facebook, Instagram, Pinterest, Twitter and weekly blogs.
- ◆ Mobile App (Optional at additional cost) available to Exhibitors only-1 year! \$275 (see Digital Options on Contract Page)

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