

# THE 15<sup>th</sup> ANNUAL NEWPORT BRIDAL SHOW

## JASON & CO. GRAND PRIZE DRAWING OFFICIAL RULES

**1. Entry Period:** The 15<sup>TH</sup> Annual Newport Bridal Show Grand Prize Drawing entry period begins at 11:00 a.m. Eastern Time ("ET") on February 18, 2017 and ends at 4:00 p.m. on February 18, 2017. (The "Entry Period").

**2. How To Enter:** To be eligible to enter to win the Grand Prize the entrant must be an attendee of the 15<sup>th</sup> Annual Newport Bridal Show on Saturday, February 18, 2017 in Newport, R.I. (the "Bridal Show") who is engaged to be married and submits the required Grand Prize entry form at the designated location at the Bridal Show. A Grand Prize entry form will be provided to each eligible Bridal Show attendee by a Bridal Show staff member, upon the attendee's arrival at the Show's Rosecliff venue. Limit one (1) entry form per each Bridal Show attendee who is eligible to enter the Grand Prize Drawing (Note: an engaged couple attending the Bridal Show together would then have two (2) chances to win between them, as each is eligible to receive an entry form). There is no fee to receive the entry form and to enter to win the Grand Prize. All entry forms must be submitted by 4:00 p.m. ET on February 18, 2017, to be included in the random drawing. Completed entries must be submitted to the Bridal Show exhibitor booth of Jason & Co., a jeweler, whose booth will be located in the Rosecliff Bridal Show venue (548 Bellevue Ave., Newport, R.I.). All entries forms must be filled out completely to be eligible to win. All entries become property of the Sponsor and will not be returned to the entrant.

**3. Random Drawing:** The potential winner will be selected on February 18, 2017, at approximately 4:15 p.m., in a random drawing from among all eligible entries received. The drawing will be conducted by the Grand Prize Drawing Administrator, Jason & Co. Odds of winning will depend upon the total number of eligible entries received during the Entry Period. You do *not* have to be present to witness the drawing to win. The prize will be awarded and the winner will be notified by phone, mail and/or email. Void where prohibited or restricted by law.

**4. Prize and Approximate Retail Values ("ARV"):** Grand Prize: A set of two wedding bands with a maximum retail value of \$5,000, courtesy of Jason & Co., Jason Carbonneau, owner. The winner will select the wedding bands from either or both of the two lines of women's and men's wedding bands carried by Jason & Co. The lines are by CrownRing and Facets. Sizing of the rings to fit the winner and her/his finance/fiancée is included in the prize. NO SUBSTITUTIONS will be allowed, i.e. the prize is limited to wedding bands only; The \$5,000 retail value of the prize may NOT be redeemed on any other merchandise carried by Jason & Co., a jeweler and giftware shop located at 182 Thames Street, Newport, R.I. 02840. Taxes, if applicable, related to the prize are the responsibility of the winner.

**5. Eligibility:** Open to legal residents of the 50 United States and the District of Columbia, who are 18 years of age and older on date of entry. Employees of the Albert A. Sherman Publishing Company, d/b/a The Newport Bridal Show ("Sponsor"), Jason & Co. ("Administrator"), and each of their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies and their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development, evolvment and execution of this Sweepstakes (collectively "Sponsor and its Administrators") and the immediate family members of each, are not eligible to participate or win. All federal, state and local taxes are the sole responsibility of winner.

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**6. General Rules/Who is Eligible to Enter & Win:** To be eligible to enter the Drawing to win the Bridal Show Grand Prize the entrant must be a bride-to-be or groom-to-be who is engaged to be married when they attend the February 18, 2017 Newport Bridal Show. The potential winner listed on the Grand Prize entry form selected during the random drawing at approximately 4:15 pm on Saturday, February 18, will be contacted immediately by phone to notify them that their entry form has been selected. The potential winner must be reachable via phone or e-mail within 72 hours of the drawing or another potential winner will be selected at random from among all the remaining entries. The winner of the \$5,000 ARV Grand Prize wedding bands must take possession of both of the Grand Prize rings from The Administrator **by December 31, 2017** or the complete or partial value of the prize will be lost and the value of the prize will revert back to the Administrator. The Grand Prize winner will be required to execute and return an affidavit of eligibility and publicity release within ten (10) business days of notification attempt or prize will be forfeited and an alternate winner selected.

**7. Prize Fulfillment Details:** The winner may select his/her choice of ring style(s) from among approximately 80 CrownRing sample ring designs on display at the store of Jason & Co. and from among the estimated 26 Facets sample ring designs also on display. The winner may *not* request ring designs that are NOT on display at the store of Jason & Co. (e.g. they may not request other CrownRing and/or Facets designs they've seen online but are not carried in the Jason & Co. store). In addition, the winner may allocate whatever percentage of the total \$5,000 retail prize value to the two rings in whatever proportion they desire. The winner may also opt to allocate 100% of the \$5,000 prize value on one ring only (e.g. the lady's ring) and, in this case would receive only one ring as their grand prize instead of a set of two. If the winner's preferred choice of rings has retail value in excess of \$5,000, they may pay the difference to Jason & Co. in order to receive their ring(s) of choice. The winner will consult in person with Jason & Co. owner, Jason Carbonneau, regarding their choice of rings, at his store at 182 Thames Street, Newport, R.I. 02840. Winner should schedule an appointment with Jason by calling (401) 841-9900.

**8. Winner.** For the name of the Grand Prize winner, available after March 15, 2017, send a stamped, self-addressed envelope by April 15, 2016, to: The Newport Bridal Show, Grand Prize Winner, 101 Malbone Road, Newport, R.I. 02840.

**9. Sponsor/Administrator:**

The **Sponsor** of the Grand Prize Drawing is the Albert A. Sherman Publishing Company, D/B/A The Newport Bridal Show, 101 Malbone Road, Newport, R.I. 02840, 401-849-3300 X 209. Email: Bridal@NewportRI.com. The **Administrator** of the Grand Prize Drawing is Jason & Co., 182 Thames Street, Newport, R.I. 02840, 401-841-9900, Email: Jason@JasonAndCo.net

December 29, 2016