

14TH ANNUAL NEWPORT
Bridal
SHOW

“Win a Wedding Dress from Alexandra’s”
\$1,500 Giveaway



ALEXANDRA'S BOUTIQUE

~ Official Entry Rules ~

- 1. Entry Period:** The 14th Annual Newport Bridal Show “Win a Wedding Dress from Alexandra’s Boutique” \$1,500.00 giveaway entry period ends at 12:00 a.m. Eastern Standard Time (EST) on Monday, January 4, 2016.
- 2. How to Enter:** To be eligible to enter to win the “Win a Wedding Dress from Alexandra’s Boutique” the entrant must be a **BRIDE-TO-BE** who has pre-register for, OR purchased a ticket to attend, the 14th Annual Newport Bridal Show, which will be held on Saturday, February 20, 2016 in Newport, Rhode Island. Pre-registration and/or ticket purchase must be completed by visiting www.NewportBridalShow.net and clicking “Tickets & Pre-Registration” and following the prompts. All those BRIDES-TO-BE who have pre-registered OR who have purchased a ticket for the February 20, 2016 Newport Bridal show at any time leading up until 12:00 a.m. EST on Monday, January 4, 2016 will be included in the drawing. No purchase necessary to enter; A pre-registration by the Bride-to-Be is sufficient to be entered into the giveaway.

When pre-registering or purchasing a ticket to the show on the website, the entrant must identify themselves as a “Bride” when prompted for “Role” or they will not be included as an entrant. As this is a wedding dress giveaway, only brides-to-be are eligible to enter to win.

- 3. Random Drawing:** The potential winner will be selected on Monday, January 4, 2016 at approximately 4:00 p.m. EST, in a random drawing from among all eligible entries received. Odds of winning will depend upon the total number of eligible entries received during the Entry Period. Limit one (1) entry per person. The winner will be notified by phone, mail and/or e-mail. Void where prohibited or restricted by law.

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4. **Prize and Approximate Retail Values:** The prize is a \$1,500.00 retail merchandise gift certificate from Alexandra’s Boutique of Fall River, Massachusetts which may be used to purchase a wedding gown outright. The \$1,500.00 may also be used as a credit to gown with a retail price that exceeds \$1,500.00, with the winning bride-to-be responsible for paying the balance due to Alexandra’s to secure her preferred gown. If the winning bride-to-be has already purchased her wedding gown from another vendor or from Alexandra’s, she may use the \$1,500.00 gift certificate towards other merchandise at Alexandra’s Boutique, such as maid of honor dresses, mother-of-the-bride/groom gowns, jewelry, shoes, etc. The certificate may NOT be applied to past purchases from Alexandra’s Boutique. Total value of merchandise selected may not exceed \$1,500.00 retail. Winner is responsible for any Massachusetts sales tax due on the \$1,500 retail value of item(s) selected. Entrants may learn about Alexandra’s Boutique bridal merchandise by visiting their website: www.AlexandrasBridalBoutique.com

5. **Eligibility:** Open to legal residents of the 50 United States and the District of Columbia, who are 18 years of age and older on date of entry. Employees of the Albert A. Sherman Publishing Company, d/b/a The Newport Bridal Show ("Sponsor") or Alexandra’s Boutique (“Administrator”), and each of their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies and their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development, evolution and execution of this Sweepstakes (collectively "Sponsor and its Administrators") and the immediate family members of each, are not eligible to participate or win. All federal, state and local taxes are the sole responsibility of winner.

6. **General Rules/Who is Eligible to Enter and Win:** To be eligible to enter the drawing for the “Win a Wedding Dress from Alexandra’s Boutique” \$1,500.00 giveaway, the entrant must be pre-registered to attend OR be a pre-paid ticket holder of the February 20, 2016 Newport Bridal Show. No purchase is necessary to enter the drawing. **All entrants must be brides-to-be**, as noted on their online pre-registration or ticket purchase information submitted. The potential winner selected during a random drawing at approximately 4:00 pm EST on Monday, January 4, 2016 will be contacted immediately by phone to notify them that their entry has been selected. The potential winner must be reachable via phone or e-mail within 72 hours of the drawing or another potential winner will be selected at random from among all the remaining entries. The prospective winner of the \$1,500.00 Alexandra’s wedding dress giveaway will be asked to sign an Affidavit of Eligibility & Publicity Release in which that they are eligible to win and in which they state they are agreeing to these Official Rules. By signing the Affidavit of Eligibility & Publicity Release the winner is also granting permission for the Sponsor and/or Administrator to use the winner’s likeness in public relations, including social media, if so desired. The winner must also choose their wedding dress and/or other items that make up the total \$1,500.00 APR package in collaboration with the Administrator by **December 31, 2016** or the complete or partial remaining value of the prize will be lost and the value of the prize will revert back to the Administrator. **The prize is not transferrable.**

7. **Sponsor/Administrator:** The **Sponsor** of the Grand Prize Drawing is the Albert A. Sherman Publishing Company, D/B/A The Newport Bridal Show, attn.: Katelyn McSherry, 101 Malbone Road, Newport, R.I. 02840, 401-380-2319. Email: Marketing@NewportRI.com. The **Administrator** of the “Win a Wedding Dress from Alexandra’s Boutique” \$1,500 Giveaway is Alexandra’s Boutique, attn.: Joel Benson, Marketing Manager, 372 South Main Street, Fall River, MA 19007, phone: 508-679-8770, email: info@AlexandrasBride.com

October 21, 2015